



21ST CENTURY JOBS

BY JARDA TUSEK

As a student of law at Prague's Charles University, I fell in love with the American *Declaration of Independence*. This was during the era of the Stalinist regime in the former communist Czechoslovakia, in the early 1960's. I found two propositions in the *Declaration* particularly earth-shaking:

- all men are created equal,
- legitimate government cannot exist without the consent of the governed.

The Land of Liberty

These two principles heralded (to me) the ultimate end of totalitarian communism, and made me see that not all governments are oppressive and corrupt. I decided to leave the country of my birth and go to study in the U.S, in spite of the fact that it was one of those things which were nearly impossible to do for a citizen of communist Czechoslovakia.

Nevertheless, Someone (undoubtedly) was watching over me. After about two years of relentless bureaucratic battles, I

was allowed to leave Czechoslovakia for Norway to finish my Charles University doctoral dissertation on the institution of "the Ombudsman in Scandinavia."

From the University of Oslo, I was able to leave, after a year in Norway for the U.S. (by way of Cambridge University in England). I attended Columbia University's Graduate School of International and Public Affairs in New York.

An important question

After I had graduated with my Master's degree in International Affairs in 1975, and had gained my American citizenship (just two centuries after founding of the Republic) in 1977, the time came to ask myself an important question:

"How am I progressing, along with my fellow Americans, toward the fulfillment of the original American mission, which was to demonstrate the capacity of free men to govern themselves, to protect and extend personal liberties, and to achieve equality of opportunity for all men and women?"

Answering that question helped me to better understand where I needed to focus to find my place in American society. Living in New York City, I saw many people unable to find a suitable employment, being severely underemployed, or facing all kinds of prejudices in the hiring process. All these problems were preventing these people from reaching their full human potential. How could I first solve these problems for myself, and then for others?

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INTERNATIONAL LEADERSHIP INSTITUTE PUBLISHING HOUSE announces April 2009 publication of **21ST CENTURY JOBS**

Written as a basic handbook for the job seeker (or job changer) in the 21st century, this book offers everything you need to be ready to find the job you can enjoy and do best.

From self-analysis exercises, through finding out "where the jobs are" right now (and will be in the near future), **21st Century Jobs** can help you get your first job, overcome career obstacles or enter an entirely new career. The skills and strategies taught in **21st Century Jobs** will last you for a lifetime.

For information on ordering this book, please visit our website at www.ili.cc



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The match between person and job

I found a solution to these pressing job-related problems by learning what it takes to find a job one likes and can do best. I took a career development seminar offered through Columbia University, read more than 40 books on career-related topics, took courses in career counseling and wrote several books about the process of matching people to jobs they like and can do best.

The 21st Century Jobs seminars are designed to help job-seekers to do the necessary self-analysis of skills, abilities and career goals; to write and effectively use resumes; to interview in a way that gets to the heart of the job-matching process; and to succeed in the job of their dreams.

For more information on these seminars, including costs and dates for Spring 2009, please email us at tusek@fdn.com.

You can visit our website, at www.ili.cc, for more information on Institute programs, services and publications.

I became a career development counselor in 1979, joined three professional organizations in the field, and eventually directed the office of Career Planning and Placement at three different American universities. This gave me an opportunity to help more than four thousand people to get jobs which matched their qualifications, skills and education with the needs of various organizations.

Paradoxically, now (more than thirty years later), our current U. S. economic climate seems to be producing a situation quite similar to that which we faced in the late 1970's and early 1980's. Many highly qualified, competent and well-educated individuals are having difficulty in finding suitable opportunities for employment.

With the jobless rate climbing in the first quarter of 2009, it seems like a good time to dust off the career development skills and help people connect with employers who need their talents, skills and abilities in order to keep afloat in a sea of economic turbulence.

Our latest book, *21st Century Jobs*, is written just for this pur-

pose—to help those who are seeking employment or trying to advance their careers, and to enable them to match their spectrum of skills, values, interests, accomplishments and potential with the vital needs of businesses, organizations and institutions both in the U.S. and world-wide.

The important question is asked again

Throughout the last two centuries, Americans have been able (to a very significant degree) to live out their economic dreams: to improve their standard of living, to realize their career-related life ambitions and to accumulate personal wealth without seriously conflicting with one another in the process.

This American ability to provide a decent life for the majority of its citizens rests, it seems to me, on the principles stated in the *Declaration*, including those two that first inspired me:

- all men are created equal
- legitimate government cannot exist without the consent of the governed.

With our civic society and enviable mobility of goods, people and ideas over large distances in the United States and across the rest of the world, there is no reason why we should not be able to put people to work, create employment opportunities, and jumpstart our economy. This is the message of *21st Century Jobs*.

TWO TRAVEL-AND-LEARN PROGRAMS FOR 2009:

MAY '09. JEWELS OF THE AMERICAN WEST

IN A SLIGHT TWIST ON A SPRING RITUAL, THIS YEAR ILI IS WELCOMING A GROUP OF CZECHS TO TRAVEL IN THE US—NOT AROUND THE SUNSHINE STATE OF FLORIDA, BUT FIRST IN NEW YORK CITY AND THEN IN THE AMERICAN SOUTHWEST.

JUNE '09. CZECH IT OUT! PRAGUE AND MARIENBAD

THIS SUMMER WE WILL BE IN PRAGUE, PREPARING FOR OUR MOVE TO THE CZECH REPUBLIC NEXT YEAR, AND ARE INVITING OUR FRIENDS TO JOIN US THERE! WE'LL SHOW YOU THE BEST OF PRAGUE, AND TAKE YOU ON A RELAXING AND REJUVENATING TRIP TO THE SPA TOWN OF MARIENBAD IN WESTERN BOHEMIA.

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