



# ORANGE

There are three primary colors: red, blue and yellow. From these three, all colors can be produced. The colors produced by combining two primary colors are called secondary colors: green, purple, orange. This issue of ALOE will consider the color orange.

## Psychology of Orange

“Psychologically speaking, color therapists claim that orange is supposed to shore up the immune system and stimulate digestion.

Orange is, without a doubt, a “happy” color. It frees emotions, promotes self-esteem and the capacity to forgive. This stimulating color fights depression and cultivates good humor. Lighter hues such as peach and apricot, help restore nervous energy.

Those who often wear orange are active, competent and rather impatient. They are independent, motivated, competitive and well organized. They are also creative and practical people, full of energy and often incapable to stay put.

Orange combines red's and yellow's stimulating attributes. It is a “happy” hue with a strong personality that pleases active, self-confident people. It seems that dancers are often attracted to orange. Those who find orange too strong often find such as terra-cotta, peach or amber more acceptable as they retain some of the attributes of orange.” (Chiazzari, Suzie; *The Complete Book of Color*; Element Books, 1998)

Many fast-food restaurants have an orange color scheme, to get you hungry. People who wear bright orange need a high degree of self-confidence, as its brightness will attract attention.

The paler hues of orange (salmon, peach, apricot) appeal to people who like orange's happy feeling but don't want such strong color in their clothing or home.



## Orange in Nature

Flowers can be orange:



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**Orange represents enthusiasm, fascination, happiness, creativity, determination, attraction, success, encouragement, and stimulation.**

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Sara and Jarda Tusek at Polasek Gardens, Florida

"A Lesson on English" is a series of short lessons created for people who want to become fluent in conversational English. The lessons are practical and useful for students learning English in a traditional classroom setting or on their own.



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### Orange Bugs



Bugs can be orange:

Two BUGS!!! (Ladybug and VW Beetle)

### Orange in Literature

*A Clockwork Orange* by Anthony Burgess is a dystopian novel. Burgess wrote that the title was a metaphor for "...an organic entity, full of juice and sweetness and agreeable odor, being turned into an automaton." He chose oranges because of their lusciousness, to set up a contrast between the juicy, delicious orange and the mechanical

kind of human being created by the soulless society in which the protagonist lives.

In the UK, there's an Orange Prize for Fiction, sponsored by the technology company Orange, that carries a cash stipend for the winner of 30,000 British pounds.

### Orange in Politics

The Dutch royal family is symbolized by the color orange. The lineage of the current dynasty – the House of Oranje-Nassau – dates back to Willem van Oranje (William of Orange). The House of Orange derived its name from the medieval principality of Orange, in old Provence in southern France.



### Orange as Poison

Agent Orange is the code name for a herbicide and defoliant developed by the US Military to aid the fighting in the Vietnam War of the 1960's and 70's. By stripping the trees of their leaves, Agent Orange exposed guerilla fighters hiding in the jungle and made it more difficult for the Vietcong soldiers and civilians to grow food.

Agent Orange caused horribly disfiguring birth defects in women exposed to it during pregnancy due to an extremely toxic compound of dioxin. It was shipped in orange-striped barrels, hence the code name. More than 80,000,000 liters of Agent Orange were sprayed over Vietnam by American planes during the war; hundreds of thousands of Vietnamese were killed or maimed by the chemical.

### Orange

Orange is highly visible, commanding attention. It's a color of strength and vitality. It stimulates the appetite, makes people feel happy and is said to increase the oxygen supply to the brain. Orange is a powerful color.