



## Leaders to Follow

### INSTITUTE PROGRAMS FOR 2004



US AID Program for Romanian executives, delivered by ILI

Since 1991, the International Leadership Institute has been providing executive education and English language immersion programs for a variety of clients in Central and Eastern Europe, the Balkans, and the Baltic Republics. Three types of programs currently offered by the Institute are noted in the following program descriptions.

#### **I. Executive Education Programs delivered through World Learning for the United States Government (US AID)**

The Institute has served as a training provider for US AID programs of the US Department of State, through World Learning, Washington, D.C. since 1996. As with all other Institute programs, these results-oriented training programs are key expressions of our core mission, which is to bring together business, professional and government leaders from the transition economies of East Central Europe with their American counterparts. Institute programs are designed to help these leaders overcome their past isolation, and develop closer economic and social ties with the United States. In addition to giving participants the needed tools for success in their home organizations, these programs stress the importance of building free, open market economies in the context of democratic political systems.

These programs have been funded entirely by US AID, which is under increasing pressure to justify the resources spent on its development assistance, with training resources not exempted. Trainees are selected for participation based on their ability to make positive economic, political or social change in their country. Typically, these participants possess technical or academic skills, and leadership qualities, are committed to development, and are striving to become effective leaders in managing change.

#### **The International Leadership Institute**

- WAS FOUNDED IN 1985 IN PRINCETON, NJ
- REMAINS DEDICATED TO LEADERSHIP DEVELOPMENT
- HAS RUN MORE THAN 40 EXECUTIVE EDUCATION AND LEADERSHIP DEVELOPMENT PROGRAMS IN THE US, FOR EUROPEAN CLIENTS
- HAS PARTNERED WITH THE US DEPARTMENT OF STATE, THE UNIVERSITY OF NORTH FLORIDA, THE JACKSONVILLE CHAMBER OF COMMERCE AND MORE THAN 700 OTHER BUSINESSES, UNIVERSITIES, RELIGIOUS ORGANIZATIONS, PRIVATE CITIZENS AND GOVERNMENT AGENCIES

#### **II. Executive Education Programs for Business and Professional Leaders delivered through Government and Civic Groups**

Since 1991 the International Leadership Institute has been delivering *Business Leadership Forum: USA* programs, which are typically conducted in partnership with other civic, government and educational organizations. For example, from 1993 to 1996, the Institute partnered with the *Czech Ministry of Industry and Trade, Olomouc Training Center, the University of North Florida, and the Jacksonville Chamber of Commerce* to deliver executive education programs for major industrial enterprises in Czech Republic.

Currently the Institute is developing a new program jointly with *Inventa* of Prague, Czech Republic for qualified HRD professionals from industrial and service companies in the Czech Republic. Such programs are often funded by a combination of contributions from several sponsoring organizations. Typical costs for this kind of the program range from \$ 4,330 to \$7,670 per participant. Duration of these programs is usually 10 days to three weeks. An example of a typical funding pattern would be as follows: 30% of the total program cost is funded by the government of the respective participating country, 25% is funded by the participating organization or company, 20% is funded by the participating individual, and 25% is funded by participating US organizations. These programs, delivered by the International Leadership Institute's *Business Leadership Forum: USA*, have an outstanding record of achievement including more than one billion dollars US of business transactions through program participants with their American counterparts. These programs are available for government, education and other professional leaders and can be tailored to the specific needs of participating organizations.



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### III. American English Language Immersion Programs

Since 1990, the International Leadership Institute has been delivering *American English Language Immersion Programs*. Participants from the Czech Republic, Slovakia, Ukraine, Switzerland and Germany have ranged from high school and college students to young aspiring professionals. Language programs offer participants the opportunity to see the United States, become familiar with its major historical, cultural, economic and political features, while experiencing daily life as a member of an American household.

Graduates of these programs have added further educational accomplishments, both in their native countries and in the United States. Typical costs of the *American English Language Immersion Programs* range from \$2,300 to \$3,500 for a three-week-long program, and are paid by the participants. The Institute offers scholarships (up to 30% of program costs) based on financial need. The programs admit individuals, or can be customized for groups as to their particular needs.

#### Comments from International Leadership Institute World-Learning/TRANSIT-Europe and Business Leadership Forum: USA from Program Participants & Seminar Leaders

I have learned about the American way of doing business, especially E-Commerce, and my ability to understand English and American communication customs has improved as a result of this program.

—**Plamen Rashkov, Managing Director, CONSULT+LTD, Russe, Bulgaria**

*World Learning/TRANSIT-Europe Executive Participant*

On behalf of the Ministry of Industry and Trade of the Czech Republic, I should like to thank you for the possibility that is given to the Czech managers through the Executive Education Program. This program is highly appreciated by the Ministry not only for its significant contribution in the field of extremely high levels of knowledge which is offered to the participants, but also for the business opportunities which are arising from the internship part of the program.

—**Radomir Sabela, Deputy Minister, Ministry of Industry & Trade, Czech Republic**

*Business Leadership Forum: USA Governmental Co-Sponsor*

I am sending kind regards to all of you at the Institute. Although it is already three years since I took part in your program I cannot forget it and will never forget it. It has given me more than I can realize. It has opened to me doors that I thought were shut. Simply, it was a great experience for everyone who took part in it.

—**Viktor Vacha, General Director, Sumavan-Vimperk, Czech Republic**

*Business Leadership Forum: USA Executive Participant*

The program enabled me to look at my life, my job and life in the Czech Republic from a different point of view. I know more about Americans and their way of life, and I'm part of the network.

—**Miroslava Jakubova, Commercial Lending, Komerční Banka, Czech Republic**

*Business Leadership Forum: USA Executive Participant*

Since 1993 I have had the pleasure of working with Mr. Jarda Tusek as he educated, enlightened and broadened the horizons of Central European business leaders through the International Leadership Institute. The Institute, through Jarda's vision and leadership, brought together U.S. and Central European business leaders in a manner that not only educated, but also created opportunities for all involved. I also joined Jarda on a mission to the Czech Republic and I found his knowledge, professionalism and character to be of the highest caliber both in the U.S. and abroad.

—**Jeffrey C. Spence, President and CEO, ICS Logistics, Jacksonville, FL**

*Business Leadership Forum: USA Executive Seminar Leader*