

Leaders to Follow

Volume 15, #1

Summer 2006



International Leadership Institute
Providing Leadership Development Services and Programs in the US and Europe since 1985

Three New Books for New ILI Focus

EXECUTIVE EDUCATION PROGRAMS

Over the last two decades, ILI has designed and delivered executive-level leadership development programs for Central and Eastern European executives. Both our own programs (*Business Leadership Forum: USA*, begun in 1991) and programs we run through the US Department of State AID (*Agency for International Development*) have been modeled on the "best practices" of US-based leaders in large corporations, small businesses, universities, and non-profit organizations.

LEADERSHIP SKILLS

These programs, emphasizing the traditional leadership skills of having and communicating a vision, rewarding initiative, and building a sense of community within the organization, have been successful. They helped our executive participants to make an objective analysis of the strengths and weaknesses of their corporate culture, crystallize their vision and mission, work out action plans and means of periodic evaluation, and lead their organizations in a more rational, profitable way than ever before.



THE NEW LEADER: WHAT'S DIFFERENT?

This year the Institute is publishing three books that reflect our perception that it's time for a new, different focus in leadership training.

We see the need to foster a leadership style that, while still stressing the need for vision, goals and evaluation has a new, perhaps "softer" focus, in which the successful leader is one who is constantly reaching out to those whom he or she leads in an intensely personal way, in the spirit of authentic sharing and communion. This leader builds real community, not a pale imitation.

These new leaders also demonstrate positive moral qualities and make ethical decisions based on what is needed for the culture as a whole, not just for the good of their own organizations.

Their vision goes beyond the everyday exigencies of survival, enabling them to see and protect the future and its possibilities.

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The International Leadership Institute

- WAS FOUNDED IN 1985 IN PRINCETON, NJ
- REMAINS DEDICATED TO LEADERSHIP DEVELOPMENT
- HAS RUN MORE THAN 40 EXECUTIVE EDUCATION AND LEADERSHIP DEVELOPMENT PROGRAMS IN THE US, FOR EUROPEAN CLIENTS
- HAS PARTNERED WITH THE US DEPARTMENT OF STATE, THE UNIVERSITY OF NORTH FLORIDA, THE JACKSONVILLE CHAMBER OF COMMERCE AND MORE THAN 700 OTHER BUSINESSES, UNIVERSITIES, RELIGIOUS ORGANIZATIONS, PRIVATE CITIZENS AND GOVERNMENT AGENCIES

WE ARE PLEASED TO ANNOUNCE THE FORMAL ESTABLISHMENT OF INTERNATIONAL LEADERSHIP INSTITUTE PUBLICATIONS IN APRIL 2006. WHILE ILI HAS PUBLISHED BOOKS (*YOUR CAREER PASSPORT* IN 1991) AND NEWSLETTERS (*LEADERS TO FOLLOW* SINCE 1990, *SERVANT LEADERS* SINCE 2005), WE ARE NOW TAKING STEPS TO FULFILL A LONG-HELD DREAM OF EXPANDING OUR PUBLISHING ACTIVITIES, TO ASSIST OUR FRIENDS AND CUSTOMERS IN THEIR LEADERSHIP DEVELOPMENT PURSUITS. *THREE THINGS YOU CAN'T DO IN PRAGUE* IS OUR FIRST ILI PUBLICATIONS WORK OF FICTION.

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Three New Books for New ILI Focus *continued from page one*

THE NEW LEADERSHIP: LIFE OR DEATH

This new leader is aware of just how much is at stake in current global political, economic and environmental debates. He or she might have read the words of Jeremy Rifkin, best-selling author of *The European Dream: How Europe's Vision of the Future is Quietly Eclipsing the American Dream*:

"As long as we choose detachment from the natural world and occupy ourselves almost exclusively with deadening our environment and expropriating and consuming in the form of wasteful indulgences and sport, our lives remain caught up in that death culture."

These are very strong words. Rifkin is saying that our community's daily choices, none of which may seem particularly important or at all spiritual, can lead to the life or the death of our culture. Many of our routine choices, Rifkin writes, are actually guided by the instinct for life or the instinct for death. These ritualized, non-examined choices, then, have real and profound consequences for the individual, the human family and the world we live in. We humans, Rifkin pleads, need to surround ourselves with a life-affirming environment in order to combat the death-dealing influences all around us.

RADICAL TRANSFORMATION

For this kind of radical transformation of society, from death to life, we need new leadership.

This new type of leader could be characterized as deeply and sincerely caring about the people he or she leads, and as knowing that the responsibilities of leadership go far beyond making sure that "the right things are done at the right time in the right way by the right people."

These new, self-giving leaders take on the task of whole-hearted participation in creating and maintaining the well-being of the people whom they are privileged to lead. And here, "well-being" refers to the psyche, soul and spirit of a person, not just a decent salary, health-care benefits or a pleasant work environment.

THREE ILI BOOKS

Our three new books, each in different ways, deal with the development of this new leader. The first, *Three Things You Can't Do in Prague*, is an exercise in developing and using dynamic imaging (i.e. our imagination and creativity) to sketch the kind of leadership style best suited to helping the Czech nation recover its Christian heritage, so that it can build a spiritually awakened society with a strong sense of mission, inspired and led by the example of Jesus Christ. The book uses a fictional couple, Knut and Gudrun, to spin a yarn about the future in Prague.



Photo courtesy Dr. Zdenek Tusek

Essential Notes for Servant Leaders: Worldly Leadership Upside-Down, with a planned publication date of August 2006, is a "how-to" book on this new leadership style, written in

an attempt to unnerve our readers, leaving them so unhinged that they will rethink themselves and the world from the bottom up. "Servant leadership turns worldly leadership upside-down—the leader becomes the servant" is the tag line of this outline for developing a radical style of leadership, with no room for big egos or "first-class" living.

The third ILI book, as yet untitled, will "flesh out" the ideas of *Essential Notes for Servant Leaders: Worldly Leadership Upside-Down* with real-life examples of unique and effective leaders in various arenas (business, non-profit, education, and government) who lead by serving others. We hope this book will provide inspirational role models for those willing to try out the servant leadership idea. This book is scheduled for publication in December 2006.

NEW CENTURY, NEW LEADERS

New paradigms need new interpreters. The go-go '90's are gone for good; we are living in the third millennium, with news of terrorism, escalating oil prices, global environmental changes and national borders that we can't keep closed. What kind of leader can bring a world that grows ever more intimate in physical terms (with cheap air travel, cell phones, the Internet, and satellite TV in the Amazon Basin), yet ever more clashing in its political and spiritual beliefs, into harmony? We hope that servant leaders are the leaders to do just that.