



## ***What is Leadership?***

We've been immersed in writing about, thinking about, talking about and teaching about leadership since starting the International Leadership Institute in 1985. We've worked with hundreds of leaders from businesses, educational institutions, non-profit and religious organizations and government agencies, from more than a dozen countries, discussing the nature and nurture of leadership.

In that time, we've come to believe that the core of true leadership is intimately linked to having and using the imagination, compassion and breadth of vision to help people get to where they want to be, or where they need to be, while respecting their dignity and individuality. The leadership qualities that really count in the 21st century are, perhaps, somewhat intangible, but are easily recognizable. Here are six of the most important qualities:

1. *Compassion and empathy*: putting yourself in someone else's shoes, so that you share their view of the world; respecting the viewpoint of others.
2. *Diversity of experience*: working, studying and living in a variety of situations, in many countries, among people of widely differing ideas and ambitions; challenging and refining your worldview and beliefs; immersing yourself in a different culture so as to develop communication skills and to see your own life in a very different light.
3. *Depth of commitment*: living as a full-fledged member of whatever social circle you are in, not holding back as a critic or tourist, but having a personal stake in the outcomes you produce; making close friends for life.
4. *Generosity of spirit*: seeing people as your equals in every important way, and wanting the best for everyone you encounter, and all those whom you represent; believing in the value and worth of each individual.
5. *Breadth of vision*: having and using the ability to project the consequences of actions into the future, making sound judgments as to the wisdom of those actions; developing the ability to effectively and persuasively communicate your vision to those in your circles of influence.
6. *Creativity and imagination*: not trying to solve problems with the same set of ideas that created the problems in the first place; stretching your mind to come up with new, better ways to live and sharing your ideas with the people you want to help.

*Helping people to develop these intangible leadership qualities and to use them in morally-responsible ways is the key mission of the International Leadership Institute.*

We have found, in 27 years, that leadership development cannot be approached as a science, with step A leading to outcome B. Instead, most leadership qualities are born out of living through tough situations that force people to use every bit of compassion, experience, commitment, generosity, vision and imagination they can dredge up from their inner resources.

Something wonderful happens when a person of integrity is put into a leadership role. Real leadership is an active response to real crises and challenges rather than a passive set of rules, spelled out in a classroom.

The International Leadership Institute cannot train leaders, but it can equip people with the "right stuff" to lead effectively when they should and must. Equipping people with leadership skills, so that they can lead in ways that are just, ethical and beneficial to their society, is our core mission and value.



## ILI Programs for 2012:

- Redirect (January & September, 2012)
- American English Language Institute: AELI (year-round)
- Essential Prague, 4 Days (year-round)

Publications (available at [www.ili.cc](http://www.ili.cc) for free download):

- *Leaders to Follow*
- *Servant Leaders*
- *A Lesson on English*
- *Careers*



## International Leadership Institute

WAS FOUNDED IN 1985 IN PRINCETON, NJ  
DEDICATED TO HELPING PEOPLE DEVELOP  
AND USE LEADERSHIP SKILLS

OFFERS PERSONALIZED & EFFECTIVE  
PROGRAMS AND SERVICES TO  
ENHANCE LEADERSHIP, CAREER, AND  
ENGLISH LANGUAGE SKILL  
DEVELOPMENT IN THE US AND IN  
EUROPE

HAS RUN MORE THAN 90 EXECUTIVE  
EDUCATION AND LEADERSHIP  
DEVELOPMENT PROGRAMS IN THE  
US, FOR EUROPEAN CLIENTS

HAS PARTNERED WITH THE US  
DEPARTMENT OF STATE, THE  
UNIVERSITY OF NORTH FLORIDA,  
THE JACKSONVILLE CHAMBER OF  
COMMERCE AND MORE THAN 780  
OTHER BUSINESSES, UNIVERSITIES,  
RELIGIOUS ORGANIZATIONS,  
PRIVATE CITIZENS AND  
GOVERNMENT AGENCIES

**Leaders to Follow**  
Flagship newsletter of the  
International Leadership Institute

### Sara Tusek, Editor

Prague and Florida  
PO Box 950-788  
Lake Mary FL 32795-0788  
publications@ili.cc  
[www.ili.cc](http://www.ili.cc)

# Redirect!

## *Redirect: a new approach to life and work*



Does your career primarily depend on your past credentials or personal connections? Or is it an outgrowth of your own experience in life, drawing on what you already know and can do, combined with fresh new ideas born from the changing needs and opportunities around you? Our newest career-related program is designed to help you redirect your career as you grow in experience and knowledge.

- *Redirect* combines the best of the old—rational analysis and planning—with the best of the new—flexibility and responsiveness to needs. In a century of social networking, real-time news and cultural mixing, *Redirect* is a way to connect with change, rather than resist it.
- *Redirect* is creative: it takes what already exists (your personality and your potential) and reconfigures it in a way that lets you do something you've never done before.
- *Redirect* is green! It's the process of recycling your experience, insights and skills into a new career that can be more fulfilling and more meaningful than anything you've done before. It's the 21<sup>st</sup> century "remix" or "moshup" way to relate to your society and contribute your best to a world that will never be the way it used to be.

***Redirect* is one practical way to envision and live out your career future by *taking, opening and choosing*:**

1. **Take** a realistic inventory of where you are, as an individual. This includes your financial resources, your special skills and interests, your personal obligations, and your dreams for the future.
2. **Open** your eyes to the needs of the people right around you, rather than trying to solve the problems of the entire world, all at once. Try to see the world as they see it, and understand what prevents them from making their lives better (find out what "better" means to them!).
3. **Choose** one area of need that seems especially urgent to you. Be honest with yourself, not choosing what you think someone else might admire you for doing, but choosing something you really care about. Then make a plan by which you can respond to that need—and do it. The plan can be ambitious, involving people and resources you don't yet have, as long as it's clear and easily understood by the people you will be working with in the process.

***Doing what you really want to do is not for "later on" in life!***

The next *Redirect* program begins in September 2012; email us at [programs@ili.cc](mailto:programs@ili.cc) for details of costs and location